

Showing Videos in the Classroom

(Two things to consider)

Ratings

Regardless of ratings, whether it is loan pool material or material sourced out through video rental outlets and home libraries, it is always good practice to preview all videos before showing. For your information:

Movie Rating System

Motion Picture Association of America

"G" - GENERAL AUDIENCES - All ages admitted.

"PG" - PARENTAL GUIDANCE SUGGESTED – All ages can view

"14A" - PARENTS STRONGLY CAUTIONED - Some material may be inappropriate for children under 14.

"18A" – Persons under the age of 18 must be accompanied by an adult.

"R" - RESTRICTED - Under 17 requires accompanying parent or adult guardian.

"ADULT" -Content is sexually explicit, or graphically and excessively violent.

"NC – 17" - no one 17 and under admitted

Copyright

When showing videos in your classroom please is aware of the copyright issues associated with it.

Under copyright law, schools are considered to be public places. Every video you show in your classroom must have public performance rights or authorization of the owner of the copyright before it is shown.

Videos you get from the CBE loan pool and the Public Library have these rights attached, so it is OK to show them to your students. Videos you rent from Blockbusters etc., and videos you buy from Indigo or video catalogues are licensed for "home use only" and generally do not have public performance rights.

Centennial has circumvented this issue *somewhat* by purchasing licenses from two agencies: **Visual Education Centre (VEC)** and ***Audio-Cine Films Inc.***

As a result of having ***Audio Cine*** and ***VEC*** licensing, you as a classroom teacher may borrow videos from video rental outlets, retailers, home libraries and public libraries. Although most of the big name producers are a part of the licensing agreement there are still a number that are not. It is important to check, prior to showing that your video is on the list of acceptable producers. You can do this by checking the list of producers on their web sites:

Audio Cine:

<http://www.acf-film.com/>

VEC

<http://www.visualed.com/>

or by phoning the companies:

Audio Cine:

1-800-289-8887

VEC

1-800-668-0749

When you obtain videos from sources other than the CBE Loan Pool or the Calgary Public Library, make sure they are legal copies (not taped off-air or duplicated from another copy) and that you record viewing information (producer, title, show date).

Please send all viewing information to Maria and I will see that monthly usage reports are sent to the appropriate company.

***** As part of our agreement with the companies, it is essential that these usage reports are sent or we will lose our license*****